

iFlow Cloud

Introducing iFlow Cloud

iFlow Cloud is a new framework designed to display investor behavior in global currency markets.

Built on BNY Mellon's iFlow® data, iFlow Cloud maps investor exposures using four distinct states: underheld/overheld versus inflows/outflows, with an additional set of indicators assigning profits and losses to each holding.

Going forward, we will present monthly iFlow Cloud updates, with our latest findings being released three days prior to month end.

For more detail on iFlow Cloud, and to learn what the framework revealed about investor behavior during the recent market volatility, click on the thumbnail to the right.



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